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**FOR IMMEDIATE RELEASE**

## **Chef Roy Yamaguchi's 20<sup>th</sup> Anniversary Culinary Tour Comes To Atlanta**

*Honolulu 20<sup>th</sup> Anniversary Spectacular Featuring  
Celebrity Guest Chefs Tops off Series of Roy's Wine Dinners*

**Atlanta, Georgia, September 2008** – Internationally-acclaimed **Chef Roy Yamaguchi** is celebrating his 20th anniversary since the founding of the original **Roy's** in Hawaii Kai, a suburb of Honolulu. He began a nine-city **Anniversary Culinary Tour** in Orlando in early March, and will proceed to **Atlanta** for a **September 23<sup>rd</sup>** dinner at his Buckhead restaurant. The culinary journey will culminate with a **20<sup>th</sup> Anniversary Spectacular** in **Honolulu** on October 4 and 5. Remaining tour cities on the mainland include **New York, Atlanta** and **Baltimore**.

The 20<sup>th</sup> Anniversary Culinary Tour is a celebration of two decades of Yamaguchi's unique and award-winning contribution to the culinary arts, as one of the pioneers in **Hawaiian Fusion<sup>®</sup> Cuisine**. He holds the distinction of being honored early in his career with the prestigious **James Beard "Best Pacific Northwest Chef"** award – making him the first award recipient from Hawaii. A graduate of the **Culinary Institute of America**, Yamaguchi now serves on the highly respected Board of Trustees. As testimony to his success, there are now 37 **Roy's** restaurants worldwide in 11 states, Japan and Guam.

"Since the opening of my first restaurant in 1988, I have always strived to create an alternative to the ordinary and the expected," says Yamaguchi. "It is deeply gratifying that the food I love to prepare has been embraced by so many throughout the world."

Over the last 20 years, Yamaguchi has had many opportunities to share his passion for food and his culinary sense of adventure with thousands of people here and abroad, from royalty and celebrities, to tourists and **Roy's** loyal local guests.

His continued quest for new, innovative ingredients and preparation techniques has taken him to spectacular exotic locations, with his cooking tours through Thailand, South Africa and Egypt as well as Europe and the Far East.

**MORE**

## **Roy's 20<sup>th</sup> Anniversary Culinary Tour Add One**

Well-respected by the culinary profession, Yamaguchi has collaborated with many of his esteemed fellow chefs at charity and community events over the years to raise hundreds of thousands of dollars for worthy causes. Yamaguchi has committed to donating a portion of the proceeds from the Los Angeles and Chicago 20<sup>th</sup> Anniversary Culinary Tour dinners to **Food & Wine's Grow for Good** campaign that is projected to raise \$1 million for **Wholesome Wave**, a foundation working to increase consumer access to locally- and sustainably-grown foods. "When I opened **Roy's** I wanted to cook in a style that made sense to me, using sustainable, fresh local ingredients as much as possible," states Yamaguchi.

### **About the 20th Anniversary Culinary Tour Dinner:**

**Roy's** 20<sup>th</sup> Anniversary Culinary Tour dinner features the Aloha Kitchen Challenge five-course dinner. Served with the type of aloha spirit that has made the dining experience at **Roy's**, a favorite among guests, the evening promises to be a memorable celebration. Reservations are recommended, and are available from 5:30 to 9:30 PM. The cost of the event is \$100 per person plus tax and gratuity. The **Roy's** in Buckhead is located in the Marsh Building (3475 Piedmont Road NE). For more information or to make a reservations call 404/231-3232.

The schedule for Roy Yamaguchi's 20th Anniversary Culinary Tour follows:

Orlando, FL	Wednesday, March 5
Los Angeles, CA	Thursday, March 20
Las Vegas, NV	Tuesday, April 8
San Francisco, CA	Thursday, April 10
Chicago, IL	Thursday, May 22
Philadelphia, PA	Tuesday, August 19
New York, NY	Wednesday, September 17
Atlanta, GA	Tuesday, September 23
Baltimore, MD	Thursday, September 25

### **About the Honolulu 20<sup>th</sup> Anniversary Spectacular**

**Roy's** 20<sup>th</sup> Anniversary Culinary Tour will conclude in Honolulu with the Honolulu 20<sup>th</sup> Anniversary Spectacular, an extraordinary celebration, to be held on October 4 and 5. The event will be staged near the scenic Diamond Head, the most famous volcanic crater in the world, located on the southeast coast of O'ahu overlooking Waikiki and the Pacific Ocean. The event extravaganza will feature creations by guest chefs Nobu Matsuhisa, Alan Wong, Charlie Trotter, Alessandro Stratta, Tony Liu, Tetsuya Wakuda, Sam Leong, François Payard, Hiro Sone, Lissa Doumani, Raphael Lunetta, Michael Ginor, Yuji Wakiya, Lee Hefter, Ron Siegel, Hiroyuki Sakai, Tsutomu Ochiai, Floyd Cardoz, Josiah Citrin, Darryl Fujita, Ronnie Nasuti, John Finger, Terry Sawyer, Celestino Drago, and Ming Tsai. A portion of the proceeds from the event will benefit the Culinary Institute of America and the Culinary Institute of the Pacific.

Visit [www.roysrestaurants.com](http://www.roysrestaurants.com) for up to date information about the 20th Anniversary Culinary Tour.

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