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FOR IMMEDIATE RELEASE

Chef Roy Yamaguchi Announces Nine-City 20th Anniversary Culinary Tour

**Honolulu 20th Anniversary Spectacular featuring Guest Celebrity Chefs
Tops Off Series of *Roy's* Wine Dinners**

New York, NY (January 19, 2008) – Internationally-acclaimed Chef Roy Yamaguchi is celebrating his 20th year anniversary since he first founded **Roy's** in Honolulu. He will launch a nine-city Anniversary Culinary Tour in Orlando, Florida on March 5 and will culminate with a 20th Anniversary Spectacular in Honolulu on October 4 and 5. Other Tour cities on the mainland include Los Angeles, Las Vegas, San Francisco, Chicago, Philadelphia, New York, Atlanta and Baltimore.

The 20th Anniversary Culinary Tour is a celebration of two decades of Chef Roy's unique and award-winning contribution to the culinary arts, known as Hawaiian Fusion[®] Cuisine. Chef Roy holds the distinction of being honored early in his career with the prestigious James Beard "Best Pacific Northwest Chef" award – making him the first award recipient from Hawaii. A graduate of the Culinary Institute of America, Chef Roy now serves on the highly respected Board of Trustees. As testimony to his success, there are now 34 **Roy's** restaurants worldwide in 11 states, Japan and Guam.

"Since the opening of my first restaurant in Honolulu in 1988, I have always strived to create an alternative to the ordinary and the expected," says Chef Roy. "It is deeply gratifying that the food I love to prepare has been embraced by so many throughout the world."

Over the last 20 years, Chef Roy has been blessed with many opportunities to share his passion for food and his culinary sense of adventure with thousands of people here and abroad, from royalty and celebrities, to tourists and Roy's loyal local guests. His continued quest for new, innovative ingredients and preparation techniques has taken him to spectacular exotic locations, with his cooking tours through Thailand, South Africa and Egypt as well as Europe and the Far East.

Well-respected by the culinary profession, he has collaborated with many of his esteemed fellow chefs at charity and community events over the years to raise hundreds of

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thousands of dollars for worthy causes. Chef Roy is committing a portion of the proceeds from the Los Angeles and Chicago 20th Anniversary Culinary Tour dinners to the *Grow for Good* campaign that is projected to raise \$1 million for *Farm to Table*, a national initiative dedicated to supporting local farms and encouraging sustainable agriculture.

“When I opened the first **Roy's**, I wanted to cook in a style that made sense to me. I used sustainable, fresh local ingredients and vibrant Asian spices. I feel so fortunate to have been able to make a living for 20 years doing something that brings so much joy to me, and hopefully to others as well.” comments Chef Roy.

About the 20th Anniversary Culinary Tour:

Roy's 20th Anniversary Culinary Tour will feature a specially prepared five-course, seated dinner prepared by Chef Roy and each local Chef Partner to showcase local products and produce on the menu. The menu will be paired with fine wines and cocktails from Tour partner, Pernod Riccard, who owns some of the most prestigious beverage brands in the world. Served with the type of aloha spirit that has made the dining experience at **Roy's** a favorite among guests, the evening promises to be a celebration not to be forgotten.

Reservations are recommended, and are available from 5:00 p.m. to 9:30 p.m. each night. The cost of the event is \$100.00 to \$125.00 per person, not including tax and gratuity.

The schedule for Roy Yamaguchi's 20th Anniversary Culinary Tour follows:

Orlando, FL	Wednesday, March 5
Los Angeles, CA	Thursday, March 20
Las Vegas, NV	Tuesday, April 8
San Francisco, CA	Thursday, April 10
Chicago, IL	Thursday, May 22
Philadelphia, PA	Tuesday, August 19
New York, NY	Wednesday, September 17
Atlanta, GA	Tuesday, September 23
Baltimore, MD	Thursday, September 25

About the Honolulu 20th Anniversary Spectacular

Roy's 20th Anniversary Culinary Tour will conclude in Honolulu with the Honolulu 20th Anniversary Spectacular, an extraordinary celebration, to be held on October 4 and 5. The event will be staged near the scenic Diamond Head, the most famous volcanic crater in the world, located on the southeast coast of O'ahu overlooking Waikiki and the Pacific Ocean. The event extravaganza will feature creations by guest chefs Nobu Matsuhisa, Alan Wong, Charlie Trotter, Alessandro Stratta, Tetsuya Wakuda, Eric Ripert, Sam Leong, François Payard, Hiro Sone, Lissa Doumani, Raphael Lunetta, Michael Ginor, Don Pintabona, John Besh, Michael Lomanaco, Floyd Cardoz Yuji Wakiya, Charlie Palmer, Lee Hefter, and Hiroyuki Sakai. A portion of the proceeds from the event will benefit the Culinary Institute of America and the Culinary Institute of the Pacific.

Visit www.roysrestaurants.com for up to date information about the

20th Anniversary Culinary Tour